

# PARTNERSHIPS PROSPECTUS

#ISPRS2026

isprs

HOSTED BY



Canadian Remote Sensing Society Société Canadienne de Télédétection

www.isprs2026toronto.com



The ISPRS Congress is a unique opportunity that takes place only once every four years. All the decision makers, influencers, service providers, technical professionals, and professional mappers attend from around the globe to learn about the latest high-tech geospatial products using land, air, indoor, marine, and space platforms.

As a sponsor:

✓ You will showcase your geospatial products, services, and expertise to a targeted audience, fostering meaningful collaborations and driving your geospatial business growth. You will elevate your brand, build strategic partnerships, and stay ahead of the curve.

✓ Your brand placement will be present in all marketing materials, signage, websites, and social media channels of the ISPRS Congress for the next few years. Your visibility will be greatly enhanced among a targeted and influential audience, which includes the public and private sectors, as well as academia from around the world.

✓ You will be able to participate in different panel discussions, technical sessions, workshops and tutorials that will enhance your authority in the geospatial field.

✓ You will have a unique opportunity to network with the key players in the geospatial field, addressing surveying and mapping our planet using land mobile mapping systems, crewed and uncrewed aerial systems, indoor mapping and other state-of-the art technologies.

#### LET'S DISCUSS YOUR NEEDS

Mrs. Cali (Carine) Vindeirinho Senior Partnerships Manager



ISPRS2026-Sponsorship@icsevents.com

[+1] 604 639 3919 Pacific Standard/Daylight Time

## **TABLE OF CONTENTS**

Welcome Message	4
About Host Organizations	5
ISPRS 2026 Organizing Committee Members	6
The Venue	7
2022 Facts & Figures	8
Sponsorship Opportunities	10
Exhibit Opportunities	11
Event Floorplan	12
Industry Session Opportunities	14
Advertising Opportunites	16
Networking Items	18
Branding & Promotion Opportunities	20
Sponsorship Levels & Benefits	21

### Welcome Message

On behalf of the Canadian Remote Sensing Society – Société canadienne de télédétection (CRSS-SCT), it will be our pleasure to welcome you to Toronto for the XXV ISPRS Congress. This event marks the return of the showcase ISPRS event to Canada (last held in Ottawa in 1972) and to North America (last held in Washington in 1992).

The Congress theme "From Imagery to Understanding" captures very well the role of ISPRS activities. Imagery, in its many forms, is our primary data source. The use of imagery distinguishes us from other disciplines and greatly defines how we work. Understanding can be interpreted as the end goal of the work we do: achieving greater awareness about the planet and its diverse peoples to meet the many challenges we face.

### **Congress Format**

The Congress will be an in-person event. It will feature top level international scientists presenting their latest research, in particular leading-edge developments in artificial intelligence, machine learning, BIM and much more!

There will be dedicated working groups devoted to topics such as:

- Multi-sensor Modelling and Cross-modality Fusion
- AI/ML for Geospatial Data
- Autonomous Sensing Systems and Their Applications
- Digital Construction: Reality Capture, Automated Inspection, and Integration to BIM
- Remote Sensing and Inclusive Development to Leave No One Behind
- Geospatial Environment and Health Analytics.



### **About Host Organizations**



Canadian Remote Sensing Society Société Canadienne de Télédétection



The Canadian Remote Sensing Society—Société canadienne de télédétection (CRSS-SCT) is a fully independent, not-for-profit professional society that provides a focal point for leadership and excellence to advance the remote sensing field. The CRSS-SCT maintains partnerships with other organizations in remote sensing, across Canada and abroad.

The Federal Government's Canada Centre for Remote Sensing (CCRS) was created in 1971 with Dr. Lawrence W. Morley as founder and first Director General. Under Dr. Morley's leadership, the first Canadian Symposium on Remote Sensing was held in February 1972 in Ottawa. CCRS has played a very active role in many aspects of the Canadian Remote Sensing Society ever since.

The CRSS-SCT represents scientists, professionals and students working in remote sensing in Canada and is the Canadian Ordinary Member of the ISPRS. Since 1972 it has organized the world's longest running national series of remote sensing symposia, the Canadian Symposium on Remote Sensing (CSRS). In 2026, the CSRS will be held in parallel with the ISPRS Congress. The International Society for Photogrammetry and Remote Sensing (ISPRS) is a non-governmental organization that promotes international cooperation between the worldwide organizations with interests in the photogrammetric, remote sensing and spatial information sciences. Established in 1910, the ISPRS is the oldest international professional umbrella organization in its field, which may be summarized as addressing "information from imagery".

The scientific activities of the ISPRS are organized into five Technical Commissions (TCs):

- I. Sensor Systems;
- II. Photogrammetry;
- III. Remote Sensing;
- IV. Spatial Information Sciences; and
- V. Education and Outreach.

Its scientific meetings of various sizes take place over a four-year cycle, culminating with the Congress, the largest international conference devoted to photogrammetry, remote sensing and the spatial information sciences.



### **ISPRS 2026 Organizing Committee Members**

The Congress is being led by individuals and volunteers from the CRSS-SCT. The vision for this Congress is made possible by the willingness to share ideas, information, and the science with which we work across international borders. We look forward celebrating the many achievements of the ISPRS and its members and set the stage for the future as the member organizations of the ISPRS and the fields it represents come together in Toronto in 2026. The information that we develop is critical: our science and technologies underpin much of the world's economic and environmental activities. The story of "imagery to understanding" bears telling - and we plan to work with the rest of the world to tell it in Toronto in 2026.



**Derek Lichti** University of Calgary **Congress Director** 



**Dongmei** Chen Queen's University

Mir Abolfazl Mostafavi

Université Laval

Saeid Homayouni

Institut National de la

**Recherche Scientifique** 



Songnian Li Toronto Metropolitan University **Scientific Committee Chair** 



**Gordon Staples** MDA



**Mohamed Mostafa** Trimble Applanix



Shabnam Jabari University of New Brunswick



Hamdy Elsayed

**Teledyne Geospatial** 

Ahmed Shaker

**Toronto Metropolitan** 

University

Mojgan A. Jadidi York University



Wai Yeung Yan Nova Spatium



Mozhdeh Shahbazi Natural Resources Canada



Yuhong He University of Toronto Mississauga



6

**Desmond Power** C-CORE



**Costas Armenakis** 

York University

Honozhou Yano University of Calgary



Jon Neufeld GNO-SYS Technology



Robert A. (Bob) Ryerson Manotick, Ontario



ISPRS 2026 Partnerships Prospectus • ISPRS2026-Sponsorship@icsevents.com

### **The Venue**

*Netro Toronto* 

As the largest city in Canada and fourth largest in North America, Toronto is an ideal location to host the Congress. Toronto is a well-connected air transportation centre with direct flights to many destinations in Europe, Asia, Africa, South America and North America, and is well resourced in terms of accommodation, restaurants and entertainment. Travel within the city is very easy thanks to the dedicated train service from Pearson International Airport and Union train station downtown and the city's extensive transit network of subways (metro), streetcars (tram) and buses. The city is located close to many other attractions such as Niagara Falls and the wine region of the Niagara Peninsula that makes for an ideal day trip. Toronto is a very safe city to visit – named in 2021 as the second safest city in the world.

The ISPRS Congress will occupy the entire South Building of the Metro Toronto Convention Centre (MTCC). This exclusivity will allow for branding & sponsorship and many common areas where the delegates can network with their peers. MTCC is located in the heart of Canada's largest city & is globally acclaimed as a premier choice for event planners around the world. Featuring 41,063 sq. meters of exhibit space, 77 meeting rooms, multipurpose ballrooms and a state-of-the-art theatre for performing arts and corporate events.



### **Anticipated Attendance & Demographics**



**2,500** international participants





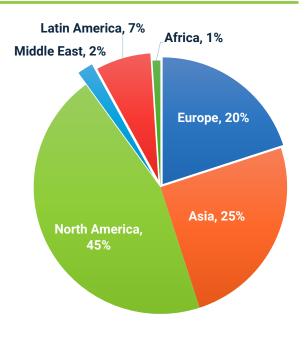
& facilitators



8

60 countries represented

### **Delegates by Region**



### **Delegates by Category**



20%	Industry
<b>25</b> %	Government
55%	Academia

### Past Event Attendance



### **Global ISPRS Membership From International Regions**



### Past Congress Supporters

Aerometrex Agisoft Airbus Esri Hexagon Lead'Air LuxCarta MOMRA NV5 Geospatial PASCO Corp. PhaseOne Piesat Pix4D Racurs RIEGL Thales Alenia Space Trimble Vexcel Imaging Yellowscan

#### **Institutional Partners**

CNES, France European Space Agency European Space Imaging

### **Supporting Graduate Schools**

CNAM ESGT ENSG Institut National Des Sciences Appliquees Universite Cote D'Azur **Media Partners** 

Geospatial World Forum GIM International LIDAR MDPI



### **Sponsorship Opportunities**

We invite you to be part of the leading international Congress in photogrammetry, remote sensing and spatial Information. It is the largest event covering all the geospatial fields where digital imaging system designers, photogrammetrists, remote sensers and spatial information scientists meet, share their expertise and discuss industry trends. The ISPRS Congress was established to bridge the gap between science and industry within the ISPRS community, while bringing together researchers, policy-makers, local authorities and practitioners.

As a sponsor and/or exhibitor, your team will have the opportunity to network with these valuable contacts, providing a unique opportunity for your organization to gain widespread international exposure. The ISPRS Congress is your opportunity to make connections and forge meaningful partnerships through face-to-face interactions with a multidisciplinary audience from around the world.

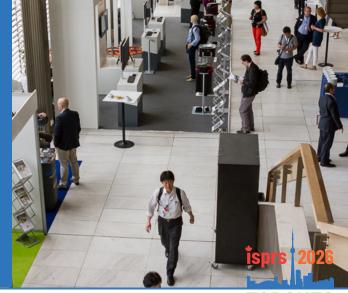
### **Becoming a Sponsor and/or Exhibitor**

Don't miss the opportunity to:

- Align your brand with an event that solidifies your leadership in the industry.
- Enhance your organization's profile on the global stage.
- Achieve the highest level of exposure to a vast multi-disciplinary market.
- Connect directly with influencers and key decision-makers.
- Engage with top talent to highlight your organization as an industry leader and a preferred employer.

Bookings for exhibition space at the 2026 ISPRS Congress in Toronto are now open. Details about the sponsorship and exhibition opportunities can be found in this brochure.

This document outlines the many options available for organizations to support the Congress and promote their products and services. Please do contact us should there be any opportunities you envision that are not listed in this prospectus: we would be happy to discuss other options to work together. We also invite you to visit the Congress website at <u>www.isprs2026toronto.com</u> for further information and to view the Program at a Glance.



ISPRS 2026 Partnerships Prospectus • ISPRS2026-Sponsorship@icsevents.com

TORONTO

### Exhibit Opportunities

The exhibition is a vital part of ISPRS 2026 and will be the centre of Congress activities to maximize visibility of the exhibitors and facilitate networking. Every effort will be made to ensure that all exhibitors receive prime exposure and direct marketing opportunities with key players and decision-makers in the field. Exposure opportunities include, but are not limited to:

- Morning, lunch and afternoon networking breaks in the Exhibit Hall,
- Lightning Talks and Poster presentations in the Exhibit Hall, and
- Exhibitors' Reception hosted in the Exhibit Hall.

	EXHIBIT BOOTH CAD 9,000 (per 10ft x 10ft)	<b>PACKAGE 1</b> CAD 10,000	<b>PACKAGE 2</b> CAD 11,000
Booth 10ft x 10ft	$\bigcirc$	$\bigotimes$	$\bigotimes$
Full Congress Registration (x1)	$\bigcirc$	$\bigotimes$	$\bigotimes$
Banner Ad in e-Blast	$\bigotimes$	$\bigotimes$	$\bigotimes$
Video Link on Website	$\bigotimes$	$\bigotimes$	$\bigotimes$

### Included with each Exhibit Booth purchase:

- Pipe & Drape Exhibit Booth (10ft x 10ft) with table & 2 chairs
- Panel with organization name
- One (1) complimentary Congress badge per 100 sqft (access to Congress sessions & Exhibit Hall)
- One (1) complimentary Exhibit Staff badge per 100 sqft (access to Exhibit Hall only, incl. before/after Exhibit Hall hours)
- Two (2) complimentary Exhibit Visitor badges (for partners, clients, etc.) per exhibitor (access to Exhibit Hall only, during Exhibit Hall hours)
- Additional Exhibit Staff / Exhibit Visitor badges at CAD 350 per badge
- Listing with logo, web link & 50-word description on website, Mobile App & onsite program.

#### Banner Ad in e-Blast

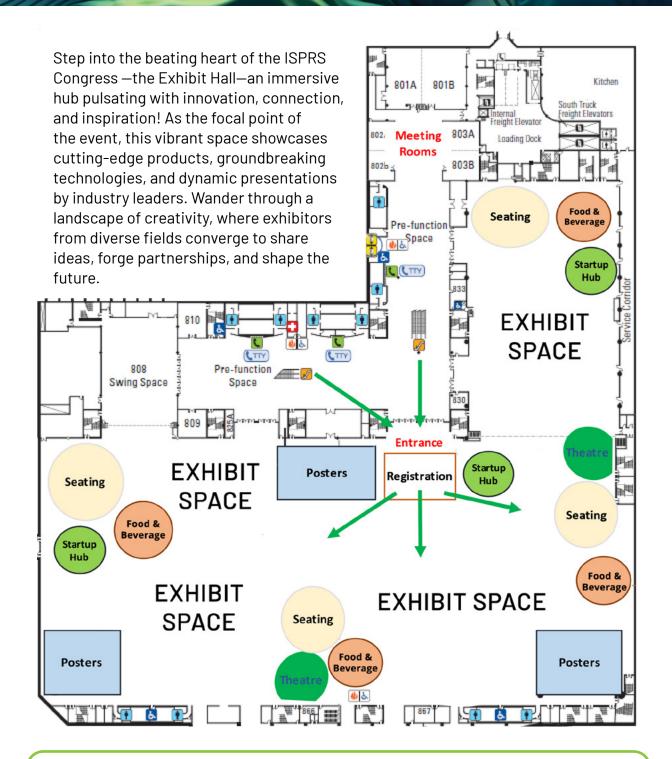
The Congress Administrator will send e-Blasts to interested parties and registered delegates on a regular basis. Your custom banner will be displayed in the body of one e-Blast.

#### Video Link on Website

A short video link (provided by the exhibitor) will be included in the exhibitor listing on the Congress website.



### **Event Floorplan**



Level sponsors have first choice in selecting booth location, followed by exhibitors on a "first-booked, first-served" basis, as long as payment is received. No exhibitor may sub-let or share with another exhibitor.

ISPRS 2026 Partnerships Prospectus • ISPRS2026-Sponsorship@icsevents.com

12

**isprs 2026** 

RONTC

### **EXHIBIT SCHEDULE**

Monday 6 JulyExhibition Opening & Exhibitors' ReceptionTuesday 7 JulyExhibition Full DayWednesday 8 JulyExhibition Full DayThursday 9 JulyExhibition Close Half DayTimes subject to change

### **EXHIBITOR MANUAL**

The Exhibitor Manual including detailed information on the exhibition as well as order forms for additional booth accessories (power, lighting, display materials, graphics, F&B, etc.) will be available in summer 2025 and will be sent to all exhibitors once payment has been received.



ISPRS 2026 Partnerships Prospectus • ISPRS2026-Sponsorship@icsevents.com

### **Industry Session Opportunities**



### **INDUSTRY TECH SESSIONS**

Introduced in Nice in 2022, the Industry Tech Sessions in the Technology Track allow industry partners to present their new technologies and products to delegates. CAD 10,000 / 20 min CAD 15,000 / 30 min CAD 30,000 / 60 min CAD 90,000 / 180 min

#### Benefits:

- Have the use of one of the main session rooms for the duration of the tech session,
- Have access to the audio visual that is in the room (LCD projector package, podium mic, head table mics, audience mics); additional audio visual above and beyond what is already setup is the responsibility of the sponsor,
- Be listed on the Congress website, Mobile App and onsite program with session description, and
- Be listed in a summary e-Blast listing all industry sessions, sent to all registered delegates prior to the Congress (sent through the Congress secretariat).



### **LIGHTNING TALKS**

#### CAD 4,500 / 10 min

We are inviting organizations interested in demonstrating their research or providing updates to be part of a Showcase during the networking breaks. Lightning Talks will be held in the Exhibit Hall, with seating of up to 100 people.

- 10-minute speaking opportunities/demonstrations, including presenting and displaying information in conjunction with partners,
- Meeting space on exhibit floor which accommodates up to 100 people,
- Basic audio visual package: screen, projector, podium mic,
- Prominent listing on the Congress website, Mobile App and in the Program.



#### ISPRS 2026 Partnerships Prospectus • ISPRS2026-Sponsorship@icsevents.com

### Advertising Opportunities

### **Digital Advertising**

### **PROMOTIONAL MAILSHOT**

Exclusive to Platinum & Gold Sponsors

An exclusive opportunity to send one communication to our confirmed delegates the week before the Congress. Make it count!

### **ONSITE INFORMATION EMAIL**

All confirmed delegates will receive a final confirmation email a few days before the Congress. Your custom banner with a hyperlink will be displayed in the body of the email.

### **REGISTRATION CONFIRMATION EMAIL**

Each delegate will receive an initial confirmation email at time of registration. Your custom banner with a hyperlink will be displayed in the body of the email.

### **BANNER ADVERT IN DAILY NEWSLETTER E-BLAST**

#### Exclusive to Platinum & Gold Sponsors

From Sunday 5 July to Saturday 11 July, the Congress Secretariat will send an email to the delegates every morning, highlighting the best sessions and presentations scheduled for that day. It will also include any session or room changes to make sure delegates always have the most up-to-date information. Your custom banner will be displayed in the body of the email.

### **BANNER AD IN PRE-CONGRESS E-BLAST**

The Congress Secretariat will send e-Blasts to the interested parties on a regular basis prior to the Congress to update on newest developments about the Congress. Your custom banner will be displayed in the body of the e-Blast.

### WEBSITE ADVERT

Your advert will show on the side of each page on the Congress website (except Home page) for one month (to be chosen by sponsor). An advert can be static or video.

CAD 12,000

CAD 15,000

CAD 10,000

CAD 8,000 Each

CAD 5,000 Each 8 Available

CAD 3,500 Each 4 Available



### **Onsite Signage**

A limited number of opportunities will be available and may include: elevator branding, escalator branding, pillar wraps, etc. Content and artwork must be approved by ISPRS.

**Contact for pricing** 

### **Program Advertising**

### **PRINTED POCKET PROGRAM**

The pocket program will be included in each delegate bag. Your advert will be in the cover of both the printed pocket program and the full digital program book.

### **DIGITAL PROGRAM BOOK**

Delegates will receive an email with the digital program book ahead of coming to the Congress. It will also be downloadable from the website.

CAD 5,000 Outside Back Cover

CAD 4,000 Inside Front Cover

**CAD 2,000 Each** Full-page advert



ISPRS 2026 Partnerships Prospectus • ISPRS2026-Sponsorship@icsevents.com

### **Networking Items**



### **GALA DINNER**

#### CAD 50,000

17

This occasion presents a unique and invaluable opportunity for attendees to engage in networking activities with leaders in the field, as well as connect with the Leadership of ISPRS.

### Benefits:

- Four (4) complimentary tickets to the Gala dinner,
- Five (5) minute speaking opportunity at the Gala dinner,
- Logo printed on the invitations, programs, tickets, menu cards,
- Acknowledgement on website and throughout the Congress.

### **WELCOME RECEPTION**

### CAD 40,000

The Welcome Reception is the official opening of the Congress providing all participants with the opportunity to network while enjoying refreshments. It will be held offsite at an exciting venue on Sunday evening.

### Benefits:

- Five (5) minute speaking opportunity at the Welcome Reception,
- Logo printed on tabletop cards on all food and beverage stations,
- Acknowledgement on website and throughout the Congress.



### **EXHIBITORS' RECEPTION**

#### CAD 35,000

Held in the Exhibit Hall on Monday evening, the Exhibitors' Reception will allow for maximum traffic and engagement with Congress participants.

- Five (5) minute speaking opportunity at the Exhibitors' Reception,
- Logo printed on tabletop cards on all food and beverage stations,
- Acknowledgement on website and throughout the Congress.



### **Branding & Promotion Opportunities**



### **DELEGATE BAGS**

#### CAD 45,000

18

All registered delegates will receive a delegate bag with Congress materials such as the onsite program, bag items, sponsor information, etc. Congress bags can often be seen years after an event, all around the globe. So will your logo...

### Benefits:

- Logo on the delegate bag or strap along with the Congress logo (bags produced by the Congress Secretariat),
- Include a promotional insert in the delegate bag (supplied by Sponsor; insert to be approved by the Congress Secretariat),
- Logo in the program as the sponsor of the bags.



### **MOBILE APP**

## The Mobile App will be provided to delegates free of charge. It will include the full scientific & technology track programs, the exhibit floorplan including exhibitor biographies, and general information about the Congress, the

venue and the city. Timely updates about any onsite program changes or important announcements will be sent through the app via notification alerts.

### Benefits:

- Custom graphic/banner displayed on the access page of the Mobile App,
- One push notification per day sent to all delegates during the Congress,
- Banner ad displayed at the bottom of all Mobile App pages.



### **SPEAKERS ROOM**

### CAD 30,000

CAD 35,000

As the official Speakers Room Sponsor, your company will play a vital role in providing a comfortable and professional space for speakers to prepare and preview their presentations.

- Mouse pads with your logo (supplied by Sponsor) at each station and have your custom desktop image/ screen-saver on every computer
- Tabletop cards with your logo placed on all food and beverage stations
- Logo acknowledgement on the Website and Mobile App as the Sponsor of the Speakers Room.





### **CHARGING LOUNGE**

CAD 30,000

The Charging Station, located in the Exhibit Hall, will allow attendees to power up their mobile phones, tablets, laptops, and other electronic devices for free. The Charging Station will be in high demand and can be placed in the Exhibit Hall near your booth.

#### Benefits:

- Position a custom free-standing banner in the Charging Lounge (banner supplied by Sponsor; maximum size 3' x 5'),
- Charging station branded with your logo or custom design,
- Place promotional materials in the Charging Lounge.

### **WIRELESS INTERNET**

CAD 15,000

CAD 15,000

Wireless internet will be available throughout the Metro Toronto Convention Centre at no charge allowing delegates to use the Congress onsite mobile app to view the scientific program, access abstracts, or connect with other delegates and colleagues.

### Benefits:

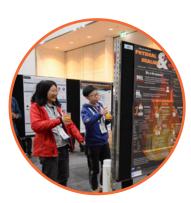
- Logo displayed on all relevant signage associated with the wireless internet,
- Custom graphic displayed on the access page of the wireless network.



Water stations will be available throughout the venue to provide delegates with a quick refresh as they move about all day.

#### Benefits:

• Water Stations branded with your logo or custom design.



### **POSTER SESSIONS**

Includes Poster Sessions and/or Electronic

CAD 12,000 per day or CAD 30,000 Exclusive

Posters. Papers accepted for poster presentation will be printed and displayed on poster boards in the Exhibit Hall.

- Have your company logo displayed on the poster numbers,
- Be acknowledged as the sponsor of the posters with your logo in the program and on all relevant signage associated with the Poster Session,
- Have the opportunity to position custom free-standing banners in the Poster area during all Congress days (banners supplied by Sponsor; maximum size 3' x 5').





### MEETING ROOM

#### CAD 5,000 per day

Limited meeting space is available at the venue for you to host hospitality suites, staff offices, press rooms, etc.

The meeting space comes with a basic AV package, including projector and screen.

### DELEGATE BAG ITEM

### CAD 5,000 Each

A branded marketing item of your choice can be included in each delegate bag. Production and shipping costs are the responsibility of the Sponsor. The item could be:

- Notepads
- Water bottles
- Chapstick

- Portable chargers
- Keychains
- Another item of your choice to be approved by Congress Secretariat

Production and shipping costs are the responsibility of the Sponsor.



### All delegates will receive a name badge and lanyard to be worn for identification during the Congress.

### **Benefits:**

 Logo branded on all lanyards alongside the Congress logo (lanyards) produced by the Congress Secretariat).



### STUDENT REGISTRATION SPONSOR

### We understand the transformative power of education. By sponsoring student registration, your company not only demonstrates a commitment to fostering educational opportunities but also aligns itself with the future leaders of tomorrow.

Join us in making a positive impact on education and empowering students. Your company will play a pivotal role in providing access and opportunities for aspiring students.

Note: We offer student registration sponsorship tiers to provide you with diverse options. Please inquire with the sponsorship manager for more details.





### **Contact for pricing**

CAD 5,000

## Sponsorship Levels & Benefits

We can help you build a sponsorship package that matches your budget and meets your organization's objectives. To reach a sponsorship level, you can:

- Design your own sponsorship package by choosing items from the options shown in the previous pages (exhibit items, advertising opportunities, program support or marketing items), or
- Make a general contribution to the Congress, or
- Choose a combination of items and general contribution.

Upon reaching a spending threshold noted below, you will qualify for the benefits associated with that specific sponsorship level.

You can also choose any of the options shown in the previous pages on their own, without the need to reach one of these sponsorship levels.

	<b>PLATINUM</b> CAD 150,000+	<b>GOLD</b> CAD 100,000+	<b>SILVER</b> CAD 50,000+	<b>BRONZE</b> CAD 25,000+
Congress Registrations	12	8	4	2
Gala Dinner Tickets	<b>10 Tickets</b> (1 Table)	<b>5 Tickets</b> (Half Table)	$\bigotimes$	$\bigotimes$
Verbal Onstage Recognition	$\bigotimes$	$\bigotimes$	$\bigotimes$	$\bigotimes$
Mobile App Push Notifications	1	$\bigotimes$	$\otimes$	$\otimes$
Logo Acknowledgement in Plenary Sessions	$\bigotimes$	$\bigotimes$	$\bigotimes$	$\bigotimes$
<b>Delegate Bag Insert</b> (flyer provided by Sponsor)	$\bigotimes$	$\bigotimes$	$\bigotimes$	$\bigotimes$
Social Media Post (content supplied by sponsor)	$\bigotimes$	$\bigotimes$	$\bigotimes$	$\bigotimes$
Recognition with Logo on Congress Website, Mobile App Onsite Program and Signage	$\bigotimes$	$\bigotimes$	$\bigotimes$	$\bigotimes$
Credits to Select Items from Previous Pages	CAD 150,000	CAD 100,000	CAD 50,000	CAD 25,000



**CONTACT US! Mrs. Cali (Carine) Vindeirinho** Senior Partnerships Manager

ISPRS2026-Sponsorship@icsevents.com [+1] 604 639 3919 Pacific Standard/Daylight Time